**Position Title:** Junior Digital Designer

**Summary:** The Junior Digital Designer Entry Level position designed to provide Companies with Digital Designing Support. Designers are expected to create digital assets including (but not limited to) brochures, flyers, logos, edited images, basic audio and video clips.

**Job Description**

* Develop concepts, graphics and layouts of logos, brochures, letterheads and flyers
* Execute day to day design and production of digital creative assets for webpages, emails, social media
* Create, design, and develop digital assets to support interactive campaigns including email blasts, landing pages, and other digital projects with an eye to keep designs on brand and mobile first mind set

**Requirements**

* Positive attitude, detail and customer oriented
* Ability to multitask
* Strong writing, editing (photo/video/text), presentation and communication skills
* Basic knowledge of media production, communication, a strong eye for typography and color
* Strong knowledge of design techniques and principles
* Work well in a collaborative, team based environment (work autonomously and as part of team)
* Knowledge of media creation and editing tools including, Adobe Photoshop, Adobe Illustrator, Audacity, Window Movie Maker
* General understanding of Copyright rules and laws with relation to digital design
* Basic understanding of web and mobile standards, including responsive design and usability preferred but not required
* Basic knowledge of online marketing and good understanding of major marketing channels
* Intermediate knowledge of Microsoft Word and Powerpoint (including animations)
* Fluency in English